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This page is intended for reference on the process of submitting Android apps to the Google Play Store. The customer is responsible for all information unless otherwise stated.

Customer is responsible for enrolling in the Google Developer program which provides access to the Play Console (costs $25) and sending a developer role invitation to UniKey at mobile@unikey.com using the Google Play Console.

	Item	Description
1.1	App Name	Max. 12 characters
1.2	App name in store	Max. 12 characters
1.3	Version	Provided by UniKey
1.4	Target countries	Target countries
1.5	Marketing short description	Max. 80 characters
1.6	Marketing Full Description (max. 4000 characters)	Marketing Full Description (max. 4000 characters)
1.7	Hi-res app icon	512 x 512 32-bit PNG (with alpha) Transparency should not be included in this icon. Created based off iOS App Store Icon. Provided by UniKey
1.8	Promo video	Optional; If used, customer to provide link to YouTube video
1.9	Categorization	Provided by UniKey
1.10	Marketing URL	Website link landing page for product family
1.11	Email contact	Required marketing contact that Play Store team may contact
1.12	Privacy policy URL	Optional; if used, provided by UniKey
1.13	Screenshot requirements	JPEG or 24-bit PNG (no alpha). Min length for any side: 320px. Max length for any side: 3840px. Min. 2 screenshots, max. 8 screenshots.

Revision History

Revised By	Revision Date	Version	Change Summary
EPH III & EKC	1/16/2018	1.0	Initial Release
EKC	2/20/18	1.1	Updated to include relevant app icon information.